

Building profitability



Financing expertise for you, fast funding for your customers.

If budget constraints are keeping your customers from acquiring new equipment now, we can help you close the deal while fostering the relationship.

The objection buster

Fast, reliable capital and flexible financing can make the difference between “maybe?” and “yes!” That’s why manufacturers, distributors and resellers look to Key Equipment Finance to empower their sales with creative solutions.

Far-reaching satisfaction

Our innovative financing structures make your equipment affordable—right now.

Whether your customer is a mid-size business or large corporation, a government entity or not-for-profit organization, Key Equipment Finance covers a broad range of solutions.

100% financing

A comprehensive financing alternative benefits both you and your customers. Offer them enhanced cash flow and convenience in one monthly payment plan that includes:

- Little or no down payment
- Shipping, training and installation costs
- Hardware, software and services

Efficient processing

Our user-friendly documents are easy to read and execute, including product-specific language that addresses software renewals and subscriptions. Plus, Key Equipment Finance pays you upon product delivery and acceptance.

Capital strength and expertise

A division of KeyBank, Key Equipment Finance provides access to strong capital and a steadfast commitment to excellence. A strategic relationship with Key Equipment Finance brings longstanding industry and equipment knowledge to the table, plus in-house legal, credit and underwriting resources you can trust.

The Key difference

- 46 years of financing experience
- Pioneer in software financing
- Industry-specific technical acumen
- Efficient, accountable execution
- Specialists in IT, Healthcare, Energy, Government and Specialty Vehicles
- Small-ticket to large, structured transactions
- Customer business and product expertise

A lucrative future

Key Equipment Finance is poised to help you build deeper, more active client relationships. By combining your equipment expertise and our financing experience, you can create deals that benefit both you and your customers. Let us help you close more sales, more profitably.

To learn more:

Contact Your Key Equipment Finance Expert at 720-304-1000 or kef@key.com

Visit keyequipmentfinance.com

Key Equipment Finance

